

# Branding

## Main notes

Tagline below logo	Collaborate efficiently
One-liner	<i>WikiSuite™ is the most comprehensive and integrated <b>Free / Libre / Open Source</b> enterprise software suite.</i>
Description	WikiSuite™ is especially suited to knowledge-centric organizations and offers most (80%+) of the data and information management features all organizations need.
Benefits include	<div>Free / Libre / Open Source Software (FLOSS)</div> <div>Self-host or Software as a Service (SaaS)</div> <div>No lock-in</div> <div>Integrated and Extensible Solution</div> <div> </div> <div>Verifiable Security</div> <div>Community-managed</div> <div>Extensive web admin panels</div> <div>Paid support is available</div>
Key components include	Tiki Wiki CMS Groupware, Virtualmin, MeshCentral, Openfire Meetings / Jitsi Meet, Syncthing, FusionPBX ( FreeSWITCH) and Xibo.
Areas	OS and Network, Web and Intranet, Email and Calendar, Files and Sync, BPM and Analytics, Commerce, Chat and Video Conference, Security.

## Brand Assets

### Logos

Regular	 <p>It's best to always use the logo with the .org</p>
W logo	

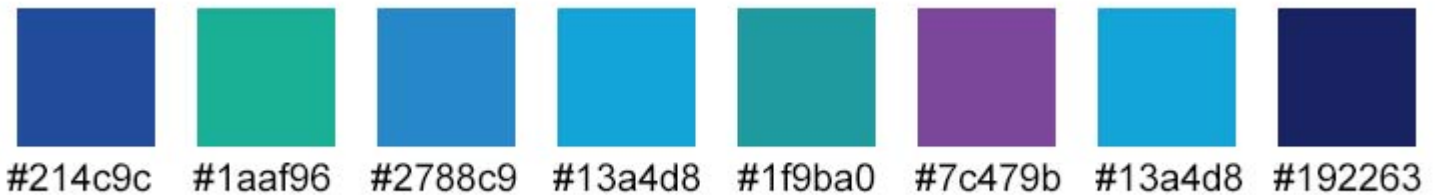
WikiSuite: The most comprehensive and integrated Open Source enterprise solution.

Logo with solutions



## Color Palette

Key Colors



## Font Family

Coda Regular

<https://fonts.google.com/specimen/Coda?selection.family=Coda&query=coda>

Titillium Web

<https://fonts.google.com/specimen/Titillium+Web?query=Titillium+Web&selection.family=Titillium+Web>

## Favicon



## Leaflet

## 8.5" x 11" Tri-fold Brochures: Outside



## 8.5" x 11" Tri-fold Brochures: Inside



# One-pager

## Download

[tiki-download\\_wiki\\_attachment.php?attId=7](#)

## Preview

# The Most Comprehensive and Integrated Free / Libre / Open Source Software Suite Ever Developed

## Email and Calendar

### The Universal Communication Tool

- Calendar
- Newsletter
- Webmail
- Address Book
- IMAP / CardDAV / CalDAV
- Notifications of Changes
- Anti-Spam
- Filters

## File and Sync

### Always Have the Latest Version and Access to Previous Ones

- Backup
- Versioning
- Master Folders
- Files of Any Size
- Search within Files
- Multi-Device File Sync
- Offline Access

## BPM and Analytics

### Manage, Measure and Optimize your Business Processes

- Database / Forms / Reports
- Web Analytics
- Reports / Stats
- Surveys / Polls
- Business Intelligence
- Spreadsheet / Charts
- Project Management

## OS and Network

### The Underlying Infrastructure

- Natural Language Processing (NLP)
- Router / Gateway / Firewall
- Virtualization (Any Client OS)
- Unified Index / Search
- Server / Network
- Desktop
- Mobile

## Commerce

### Sell Member

- Customer
- Shopping
- Sales Force
- Advertising
- Event Man
- Digital Sign
- Accounting

## Chat and V

### Rich Realtime

### (XMPP + We

- PBX Phone
- Realtime C
- Scrum Boar
- Remote Co
- Video Conf
- Presence /
- Co-Browsi
- Screen Sha
- Slideshow



## Security

### Keep your Data Safe from Loss or Disclosure

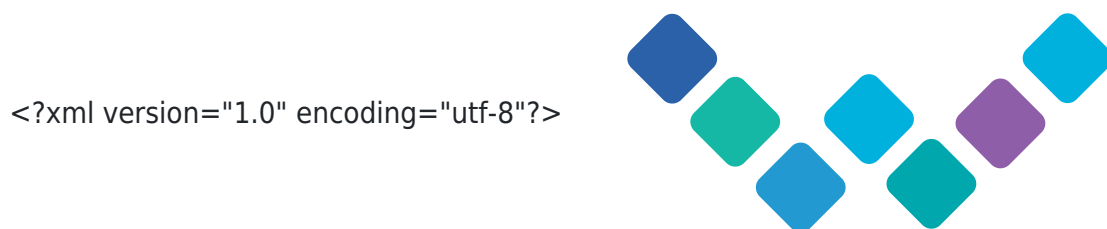
- LDAP User / Group Management
- Intrusion Detection / Protection
- Password Management
- Anti-Virus / Anti-Spam
- Firewall / VPN
- Registration System
- Anti-Phishing
- File Encryption

## SVG Logos WikiSuite

White



Icon only



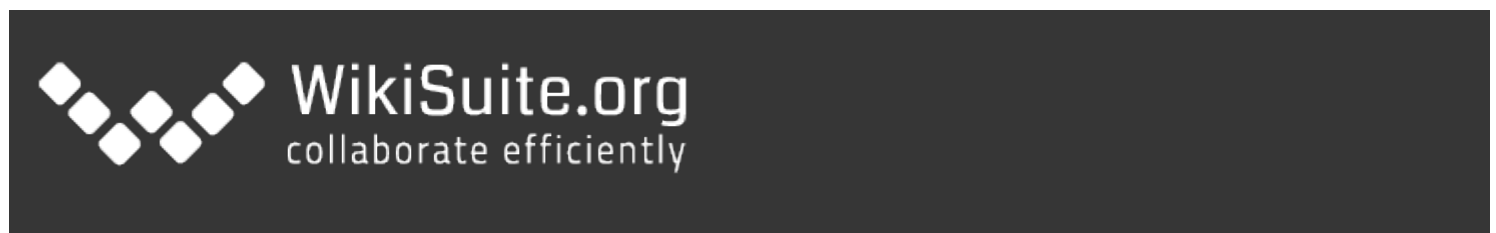
## WikiSuite Black Logo SVG

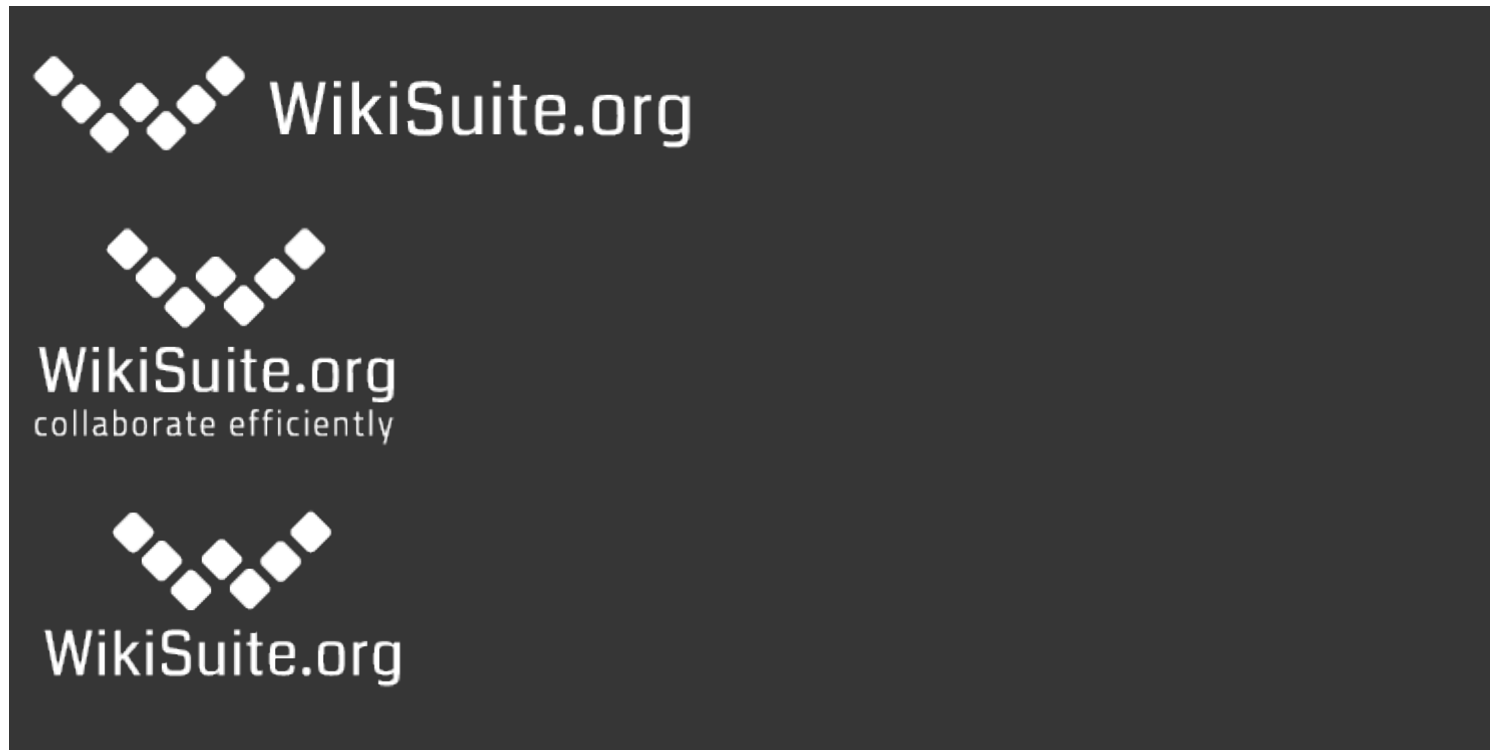
`<?xml version="1.0" encoding="utf-8"?>`



## Monochrome Logos

White





Black



# Social Media Assets

Display Pictures

Square



WikiSuite.org





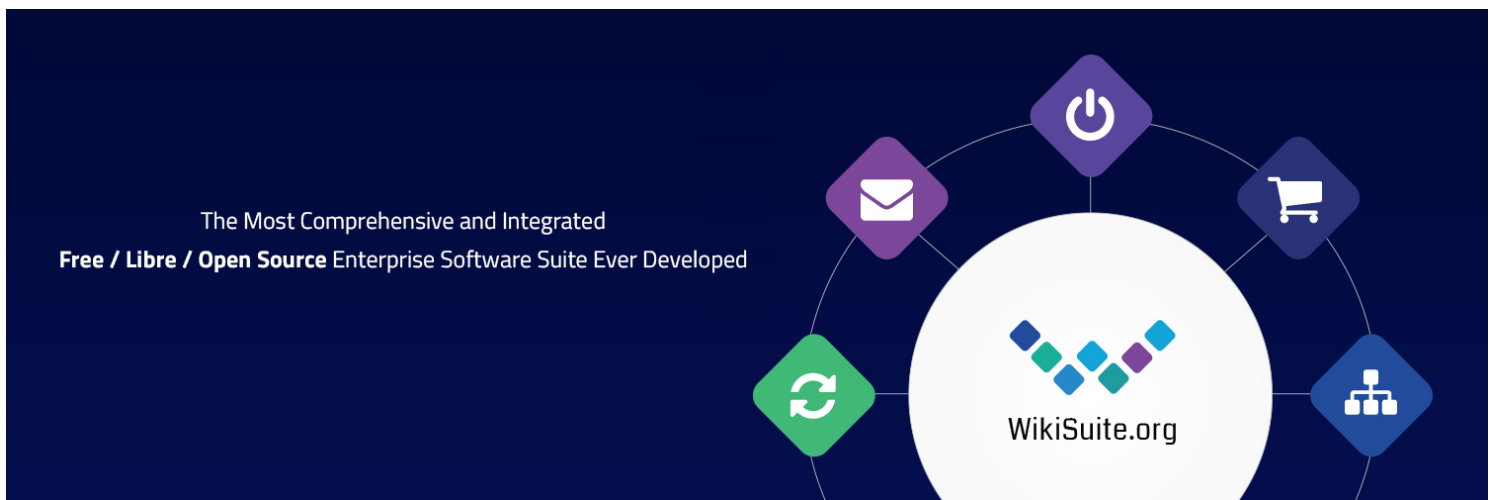
Header Image

Facebook

WikiSuite: The most comprehensive and integrated Open Source enterprise solution.



Twitter



## Web Banners

468x60 (Full Banner)



728x90 (Leaderboard)



336x280 (Square)



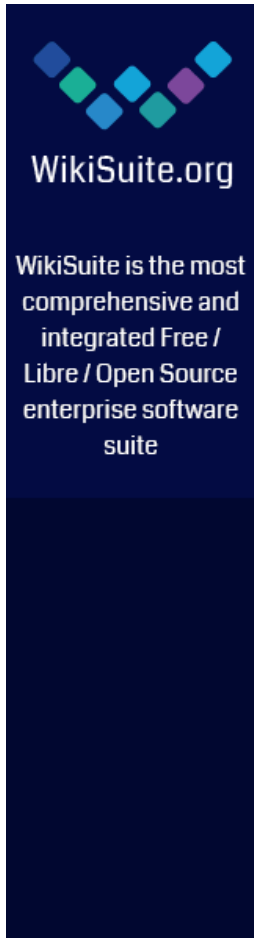
300x250 (Square)



250x250 (Square)



160x600 (Skyscraper)



## Related links

- <https://branding.tiki.org/Tiki+Suite> (from before it was re-branded WikiSuite)
- <http://tikitrackers.org/Branding>
- <https://branding.tiki.org/Brand+identity+guidelines>
- To do: add links here of all branding pages of [Software Components](#)